



BlueCross BlueShield of Illinois

**Shift Your Children's Sales into High Gear ...
The 2004 Children's Salespack is Now Available!**

Nothing's Stopping You Now - - Print or Order This Powerful Salespack Today

This is the last tool that you will need to shift your 2004 Children's Sales into high gear. The 2004 Children's Salespack is now available on the web for printing at www.bcbsil.com/country for immediate printing or ordering, any time of the day or night. What could be more convenient?

Order Your 2004 Children's Salespack via Fax or Telephone

If you prefer, you may fax us your order using form OB4244, which is available at the site. To order by phone call (312) 653-4989. Listen carefully to the instructions and then leave your message.

Under-65 Software Has Been Updated but Rates Remain the Same

We have received several inquiries regarding the recent software update. The software was updated because of recent changes to the Select Blue Outline of Coverage. Individual/Family rates have not changed. The new version of the software is 3.2 – 3.4 and may be downloaded or ordered (OB4000C) directly from the web site at www.bcbsil.com/country.

Holiday Office Closures

The Blue Cross and Blue Shield offices will be closed for the holidays on: December 24, December 25, and January 1.

Happy Holidays from Direct Markets