



**BlueCross BlueShield  
of Illinois**

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,  
an Independent Licensee of the Blue Cross and Blue Shield Association

## **A Reminder about HIPAA & Applications**

All new business must be submitted on HIPAA compliant application forms. If you haven't already . . . it's time to go through your supplies and *discard old applications*. New applications may be ordered through the web-site at <http://www.bcbsil.com/country>. All HIPAA compliant application forms have a revision date of 12/02 in the lower left hand corner.

Avoid applications being returned to you. Take a few minutes now to prevent untimely delays later.



Keep Your Direct Markets Business Rolling Smoothly! Discard any old applications you may have on hand and thanks for your business.

*Blue Cross and Blue Shield of Illinois – Direct Markets*